

SHENFINITY PRESENTS

ROUND 1

RULES & GUIDELINES

ROUND 1 SUBMISSION DEADLINE

15 NOVEMBER 2026

Online PPT / Idea Submission | Submit via Unstop

01 ELIGIBILITY & PARTICIPATION

- BuildHer Bharat is an **all-girls / women-focused hackathon**. Eligible participants include school students, college or university students, and working professionals.
- Registration is **free**.
- Team participation is encouraged. Cross-institution teams are welcome, subject to the team rules published on the official event page.
- All team members must be eligible participants. Include every member's correct name and institution / organisation in the submission.
- Follow the exact team-size and team-composition limits stated on the official Unstop event page.

02 ROUND 1 SUBMISSION RULES

- Submit **one project presentation per team** through the official BuildHer Bharat event page on Unstop.
- Accepted formats: **PPT, PPTX or PDF**. The presentation must contain **6–7 slides**.
- Submit the final version by **15 November 2026**. This is the updated deadline.
- Before submitting, check that the file opens correctly and all links, diagrams, screenshots and demo references work.
- Follow the latest instructions and schedule updates published through official BuildHer Bharat / Unstop communication.

03 REQUIRED PRESENTATION CONTENT | 6–7 SLIDES

Use the following structure to keep submissions consistent and easy for the review panel to assess:

SLIDE	CONTENT EXPECTED
1. Project & Team	Project title, one-line description, team name, every team member's name and institution / organisation.
2. Problem Statement	The problem you chose, why it matters, who is affected, what you learned, and what solutions already exist.
3. Proposed Solution	What you are building and how it differs from current approaches.
4. How It Works	A clear flowchart, architecture diagram or user journey. This is a key slide and should be understandable without extra explanation.
5. Feasibility	Tools, technologies and resources required, plus how you plan to develop the prototype in Round 2.
6. Expected Impact	Who benefits, the potential reach, and how you would measure success.
7. Demo / Video	A link to a short demo or video showing the idea or work completed so far. A simple idea-explanation video is acceptable.

04 PRESENTATION QUALITY & ORIGINALITY

- **Show, do not tell:** prefer flowcharts, diagrams, screenshots, sketches and visuals over long paragraphs.
- Keep text on each slide to a few short lines. Use readable fonts and a logical slide order.
- Make the workflow understandable without requiring judges to guess how the solution works.
- The work must be **original**. Plagiarism, copied submissions or misrepresentation of another person's work are not acceptable.
- Credit third-party resources, datasets, images, libraries, APIs, research and other external materials used.
- Do not claim that a prototype, feature, user test or result exists unless it has actually been completed. Clearly label planned work versus completed work.

05 EVALUATION FOCUS

Round 1 submissions will be reviewed with attention to the following areas:

INNOVATION Originality and creativity of the proposed idea.	**PROBLEM RELEVANCE** Importance of the problem and clarity about the people affected.
FEASIBILITY Whether the idea can realistically be developed and demonstrated.	**EXPECTED IMPACT** Who benefits, the expected value and how outcomes can be measured.
TECHNICAL EXECUTION Quality and clarity of the proposed workflow, tools and implementation plan.	**PRESENTATION CLARITY** How clearly the team communicates its idea and supports it with evidence or a demo.

06 SOCIAL MEDIA PARTICIPATION BONUS | ROUND 1

Teams can earn **15% extra credit on their Round 1 score** by completing all the steps below:

1. Create the participant card using the Unstop event page.
2. Share the participant card on LinkedIn or Instagram using the official hashtag and tagging the official BuildHer Bharat account / page as communicated by the organisers.
3. Submit the social post link and team details through the official confirmation Google Form.
4. The bonus is applied only after the post and form submission are verified. Complete all steps before the Round 1 deadline.

The 15% bonus applies to Round 1 only. Follow official event communication for the confirmation form and final hashtag / tagging instructions.

07 SELECTION & NEXT ROUNDS

STAGE	SCHEDULE	PROGRESSION
ROUND 1 Online PPT / Idea Submission	**Deadline:** 15 November 2026	Top 50 teams advance to Round 2.
ROUND 2 Online mentoring & prototype development	18–21 November 2026 Online via Google Meet	Top 25 teams advance to the finale.
ROUND 3 Finale / Offline pitching	25 November 2026 K.R. Mangalam University, Gurugram 9:00 AM–4:00 PM	Final pitching and evaluation by the jury.

IMPORTANT
The Top 50 and Top 25 are selected teams, not automatic qualifiers. Selection is based on the evaluation process and official event communication. The latest official Unstop page and organiser announcements take precedence if any rule or schedule is updated.